

Mark Stefanchuk, MBA

Technology Strategist

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Summary

Results driven technology manager with a strong background in enterprise IT strategy. Can navigate vertically through all levels of the organization to research business goals, objectives and needs. Strong analyst who can consider appropriate data and ideas, make decisions, and solve problems. Client focused relationship manager able to control complex engagements, resolve conflict, and communicate effectively with both business leaders and technology teams. Formal education includes degrees in mathematics, engineering, and business.

Business Skills: Strategic Planning, Financial Analysis, Budget Forecast & Planning, Business Value Management, Relationship Management, Negotiations, Conflict Resolution, Talent Management, Project Management

Technical Skills: MS Office, MS Project, CA Clarity, Workbench

Employment History

Sr. Business Analyst (Lead Management Group), Target Corporation, Minneapolis, MN

March 2010 to Present

Develop IT strategy for Target.com finance and reporting technologies including e-commerce data warehouse and related systems. Analyze business value, prioritize projects, and secure project funding. Manage release requirements and relationship between business and overseas development team. Develop strategic road maps for key business partners.

Business Analyst (Lead Management Group), Target Corporation, Minneapolis, MN

August 2006 to February 2010

- Lead Target.com business leaders through capabilities assessment and identification of technology gaps to align, prioritize, and roadmap future initiatives.
- Guided store design team through IT transformation from out-dated design automation platform to new building information modeling platform.
- Planned annual IT budgets and executed multi-million dollar technology portfolio.
- Managed client facing relationships for multiple business partners; responsible for IT project activities in Marketing, HR, Merchandizing, and Property Development divisions.
- Managed work activities of 10 engineers and 4 contractors.
- Planned and delivered the first implementation 64 bit Windows workstations at Target to support 3D store renderings. Project size was approximately \$600k.

Managed design and graphics technology projects throughout Target's enterprise. Prepared statement of work (SOW) contract documents and proposal requests (RFP). Implemented tools for strategic planning including prioritization frameworks, capabilities assessments, and business value. Coached and mentored team members on all aspects of the software development life-cycle including requirements analysis, software design, development, and testing.

Senior Software Developer, Target Corporation, Minneapolis, MN
September 2004 to August 2006

- Saved more than 15,000 labor hours for the Stores Wireless Project. Managed the development of CAD tools to automate antennae placement store plans. Won Target's "Best Company Ever" cross-functional team award.
- Managed development of refrigeration design and reporting software.
- Mentored Director of Architecture on Building Information Modeling (BIM) concepts.

Analyzed Target's architecture and engineering design workflow to understand how transformative strategies for design management could lead to significant cost savings for construction and store management. Investigated how and whether leading design technologies could connect to existing and future integrated workflow management systems (IWMS). Managed complex cross-functional projects employing multiple technologies combining database, web, and CAD. Coached and mentored team members on CAD development and automation best practice.

Consulting Partner / Owner, Ramsey Systems Incorporated, Huntsville, AL
September 1998 to September 2004

- Co-founded Ramsey Systems Inc. a design automation consultancy specializing in computer-aided design for architecture and engineering organizations.
- Grew company from a single account in 1998 to more than forty accounts by 2002 – key clients included Lockwood Greene, JJ&G, Georgia DOT, and Alabama DOT.
- Developed cadgurus.com an innovative web destination for CAD professionals – Free software tools page continues to receive more than 650 unique views per month.

Formed Ramsey Systems in 1998 as a software consultancy to meet the growing demand for cost-saving design automation software in Architecture and Engineering organizations. Customer driven business executive managing key accounts and software development operations; analyzed customer business processes, customized solutions following industry best practice.

Early Career

Fluor, Power Engineers, Fru-Con 1994 – 1998: Contract Mechanical Design Engineer

Intergraph 1990 – 1994: Customer Engineer / Application Engineer

Hudson Bay Mining & Smelting Company 1989 – 1990: Project Engineer

Education

Master of Business Administration, May 2008, Carlson School of Management, University of Minnesota

Bachelor of Science, May 1989, University of Manitoba, Mechanical Engineering

Bachelor of Science, October 1987, University of Winnipeg, Mathematics